

Proposed Action Plan for the year 2009-10, MSMEDI, Guwahati: Karanga Knife clusters Funds shown in: Rs. in Lakhs

Category	S.No	Activities	Time period	Total funds required	Source of funds			Executing responsibility
					DC(M SME)	Cluster Actors`	Support institution	
1.Trust building	1.0	Nil	Nil	0	0	0	0	Nil
2.Market Development	2.1	Participation in IIFT, Pragati Maidan, New Delhi. By 10 cluster units and CDE	Nov, 2009	2.81	2.63	0.18	0	CDE. Rs1800 per unit will be collected from cluster
	2.2	Participation in MUBA Feb 5-15, 2010, at Basel, Switzerland. By 5 cluster units CDE and 2 officials of Govt. of Assam.	Feb, 2010	11.82	11.32	0.50	0	Rs.10, 000/-from each would be collected from the cluster units.
	2.3	Launching of website for Karanga cluster/SPV.	Feb, 2010	1.50	1.50	0	0	CDE/NIC, Jorhat/private agency.
	2.4	Printing of Product Catalogue for publicity & market development-50X100 mm size-5000 copies	Oct, 2009	0.15	0.15	0	0	CDE
			Grand Total	16.28	14.10	0.68	0	
3.Technology up gradation	3.1	Training programme on products design & diversification: Open & Closed Die forging and Heat treatment at Ranchi. 10 units + CDE+1 officer from DIC Jorhat.	Dec,2009	1.10	0.90	0.20	0	NIIFT, Ranchi /CDE Rs.2,000/- would be collected from the cluster units
	3.2	Product improvement for exports purpose & Purchase of	Oct.'09	0.20	0.20	0.	0	NID, Ahmedabad/CDE

		imported/improved indigenous samples.						
	3.3	Exposure trips to M/s. Cartiny Inida Ltd. (A Godrej Group of Com.) at Pune. By 10 cluster units + CDE+ 1 rep. of State Govt. of Assam.	Jan.'10	1.24	1.04	0.20	0	CDE/Cluster units Rs.10,000/- would be collected from the cluster units
	3.4	Training on Plasma Nit riding of agricultural, domestic appliances/demonstration, etc.	Feb.10	1.55	1.40	0.16	0	CDE/Cluster units
			Total=	4.09	3.54	0.56	0	
4.Capacity building of cluster activities	4.1	Strengthening of association/consortia formed by providing basic office facilities like computer, printer, fax, Photostat M/C, internet connection.	Nov.09	1.50	1.50	0	0	CDE/Cluster Associations
5. Other activities	5.1	Obtaining geographical identification for the unique designs of the products of the cluster.	Dec'09	2.00	2.00	0	0	CDE/ Govt. of India.
			Grand Total=	23.87	21.14	1.24	0.00	

Note: Due to poor financial condition of cluster units they will not be able to contribute 10% of estimated expenditure on various heads. They are being charged about 10% expenditure. To be incurred on them and not the entire activity. The cost of TA/DA official of Govt. Assam & Govt. India will be entirely borne by Govt. of India. The cluster units have given consent to the above action plan vide their letter dated 23.7.09. The detailed cost calculation on various items is shown at Annexure. Sl.2.1, 2.2, 2.3 2.4, 3.1, 3.3, 3.4 are enclosed. The in principle sanction for setting up of CFC in Karanga knife cluster may be given so that SPV asked to acquire the land and contribute their portion for running the CFC. The photographs and drawings of the Karanga Cluster is also enclosed.

(S.K.Sahu)
Director
MSMEDI, Guwahati.